

A ground-breaking Trade Credit insurance product and credit management tool designed for businesses with a turnover of £10m and above, across multiple industry sectors.

TARGET MARKET

Any mid-size company that sells goods or services on credit and a well-managed ledger.

CAPACITY & MINIMUM RETENTION

Unrestricted capacity and minimum retention as low as £1000.

SWEET SPOTS

Mid range companies across all sectors that are looking for ground-up and non-cancellable cover.

CONTACT

Tom Pendry
tom.pendry@aig.com
Jay Hansell
jay.hansell@aig.com

CLAIMS ADVANTAGES



CREDIT LIMIT: AIGTrade+ policyholders do not have to worry about whether their credit limit will be valid under the policy because the limits have already been approved by AIG.



PRE POPULATED FORMS: AIGTrade+ pre-populates any claim form with the necessary buyer information, speeding up the claims process as the policyholder does not need to spend time filling out a claims form.



AUTOMATIC REPORTING: AIGTrade+ also removes any possibility of claims being denied because of failure to report overdue accounts. Email alerts when a buyer reaches stop shipments.

HEADLINES



GROUND-UP COVER & NON CANCELLABLE LIMITS: AIGTrade+ is the first ever trade credit insurance product to combine non-cancellable limits with ground-up cover. Designed for clients not wanting an Excess of Loss policy with a large risk share, it has credit limits that are set at policy inception and cannot be reduced or removed during the policy period.



CLAIMS CERTAINTY: In the unfortunate event of a claim, AIGTrade+ policyholders receive a simplified and accelerated claims process. No more worrying about whether their credit limit will be valid because the limits have already been pre-approved by AIG. The platform also has the data to populate parts of the claims form, speeding up the process and protecting your client's cash flow.



CREDIT MANAGEMENT TOOLS: Real time debtor profiling, automatic stop shipment alerts, pre-populated claims forms. We also don't require policyholders to complete a monthly return of overdue accounts; AIGTrade+ does this automatically.



CREDIT LIMIT CERTAINTY: With AIGTrade+, clients get credit limit certainty. Credit limits are set by either an AIG underwriter or calculated automatically by the AIGTrade+ system using payment experience - which delivers credit limits that match policyholders' requirements.



PROMISE: If we don't agree to 70% of the requested limits within 14 days of policy inception, policyholders can cancel the policy for a full refund.



MULTINATIONAL: AIGTrade+ is mainly aimed at companies trading in OECD (Organisation for Economic Co-operation and Development) markets.

Please note: £ (GBP)

American International Group UK Limited is registered in England: company number 10737370. Registered address: The AIG Building, 58 Fenchurch Street, London EC3M 4AB. American International Group UK Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority (FRN number 781109). This information can be checked by visiting the FS Register (www.fca.org.uk/register).



Download AIG Sales Tools for more about AIGTrade+ including video summaries of key sales themes, claims, and client podcasts. All content can be cut and pasted.

