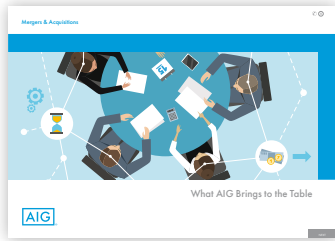


Mergers and Acquisitions

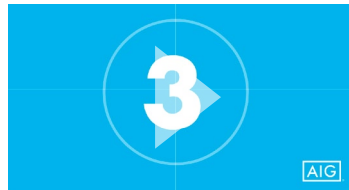
Value Proposition Development

Direct Mail Campaign
3 x items

Supported Socially

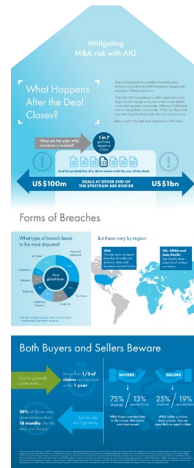


M&A Playbook



Information in a Hurry

Drives content



Claims Insight



Role of M&A insurance



AIG M&A Credentials

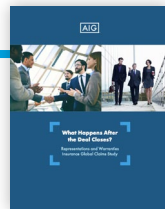


Twitter & Linked content

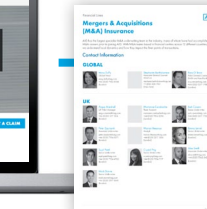
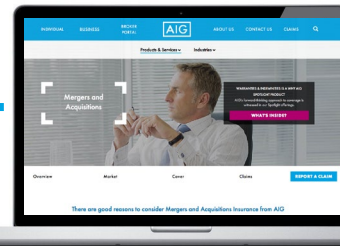


To approx. 800 UK M&A Lawyers

Driving respondents to www.aig.co.uk and refreshed M&A content



M&A Claims Trends Report



Global Contact Sheet

(Resources still in development)