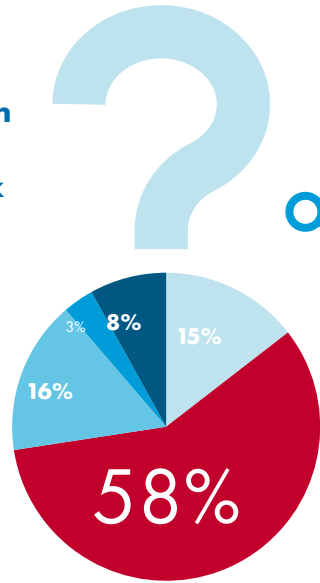




What influences Cyber insurance purchases?

Insight from a survey* at the AIG Cyber Event: Emerging Threats, Intelligent Response

What is the main reason that holds buyers/your organisation back from purchasing cyber insurance?



- Premium levels
- Uncertainty of coverage
- Concerns about not paying out following an 'event'
- Coverage available in other lines
- Other

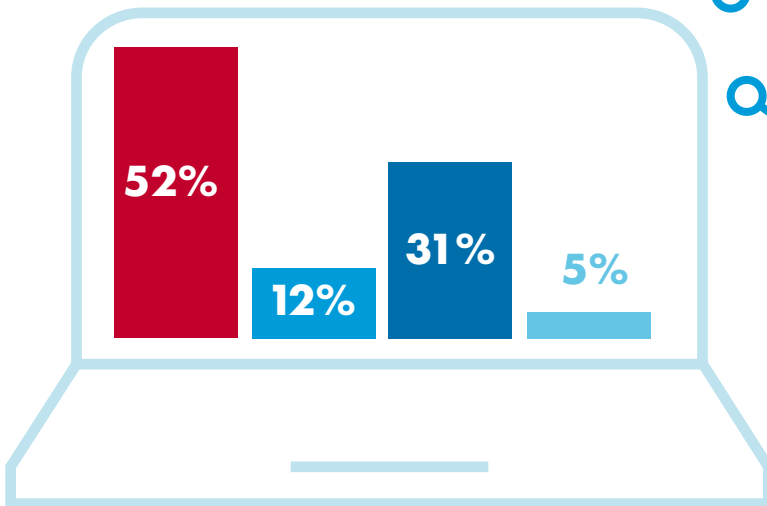
Which element of cyber insurance is most important to buyers/your organisation?



Post-loss incident management services

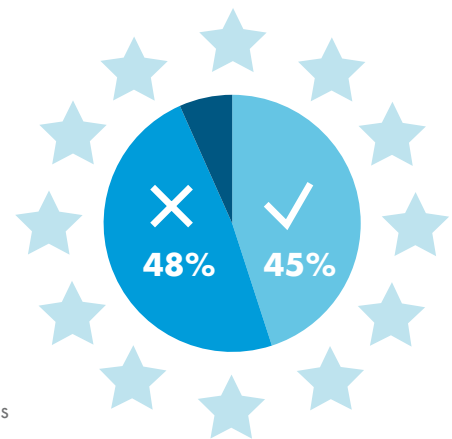
- 27% Insurance indemnity payments
- 8% Pre-loss risk mitigation services

Which cyber risk scenarios present the greatest risk to buyers/your organisation?



- Data breach
- Network interruption / system outage
- Cyber Extortion
- Other

Has your organisation/your clients' organisations started to prepare for the impending European General Data Protection Regulation (GDPR)?



- Yes
- No
- We don't think it will affect us / the way we work



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* Data is based on a survey of 60 – 64 attendees at the AIG Cyber Insurance Seminar, held at the Banking Hall on 24th November 2016.

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