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PRESS RELEASE

AIG

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AIG Partners with Southbank Centre's WOW Women of the World Festival 2016 to Promote Diversity

LONDON February 4 – As part of its continued commitment to diversity and gender equality, AIG is proud to be a partner and active participant in this year's Women of the World Festival, or WOW, held at London's Southbank Centre from Tuesday 8 to Sunday 13 March 2016.

Opening on International Women's Day, the Southbank Centre's 6th WOW will bring together thousands of women and girls alongside politicians, business leaders, artists and activists in what is now the largest women's festival in the world.

AIG will be one of WOW's main corporate partners and will be playing a key role in the WOW Business Day on Friday 11 March supporting the WOW insurance initiative "Insuring Women's Futures". AIG executives will appear in two panels and AIG employees and clients will be invited to take part in various events during the week.

Anthony Baldwin CEO of AIG UK and AIG Europe Ltd. said: "We are delighted to be participating in WOW London and to be contributing to this inspirational festival to further gender equality. Embracing diversity is not only crucial in our goal to be a responsible employer of choice, but it will also help us to develop new ways of thinking, making us better able to survive business disruption, technological change and future risks."

AIG events include:

Tuesday 8 March

AIG will host and deliver two events for employees, clients and brokers featuring the adventurer Sarah Outen, MBE.

Friday 11 March

WOW Business Day Panels.

Romaney O'Malley, General Manager for AIG Belgium & Luxembourg, will speak on a panel about disruptive innovation and the opportunities it presents for women.

Julia Friend, Vice President, EMEA Head of Talent Management, will speak on a panel about careers and the challenges facing women.

WOW Marketplace

AIG will be linking up with the charity "Greenlight for Girls", which promotes Science, Technology, Engineering and Maths (STEM) subjects to young women. Our stall in the WOW Marketplace will include a range of interactive and fun activities showcasing STEM subjects.

Friday 11 March – Sunday 13 March

Speed Mentoring

From Friday 11 to Sunday 13, 25 AIG employees will participate in WOW's annual Mass Speed Mentoring event. The events offer 150 women attending WOW at all stages of their careers the opportunity to share



challenges and exchange ideas with WOW speakers and experts from a variety of industries and backgrounds.

Ends

Notes to editors

American International Group, Inc. (AIG) is a leading global insurance organization serving customers in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance, Twitter: @AIGemea | LinkedIn: <http://www.linkedin.com/company/aig> |

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About WOW Women of the World festival

WOW - Women of the World Festival was launched by Southbank Centre Artistic Director Jude Kelly CBE in 2011, the centenary of International Women's Day. It has since grown into the largest women's festival network in the world, involving over a million people across five continents. Over the last five years, WOW has presented among many others, Nobel Peace Prize-winning Malala Yousafzai, Salma Hayek-Pinaut, Alice Walker, Vivienne Westwood, Christine Lagarde, former British Prime Minister Gordon Brown MP, Annie Lennox, Ruby Wax, Patrick Stewart, Sinéad O'Connor, Jessye Norman, Julie Walters, Naomi Wolf, Nawal El Sadaawi, Cherie Blair, Kiran Bedi, Baroness Helena Kennedy QC and many women who don't have public profiles but have done extraordinary things.

Opening on International Women's Day, the 6th London WOW festival will take place at Southbank Centre from 8th - 13th of March 2016. The festival will again feature a varied programme of concerts, performances, workshops and talks and debates, bringing together thousands of women and girls alongside activists, politicians, business leaders and artists to discuss gender equality and how women and men can drive solutions to close the gender. For more information please visit wow.southbankcentre.co.uk

About Southbank Centre

Southbank Centre is the UK's largest arts centre, comprising three iconic buildings (Royal Festival Hall, Queen Elizabeth Hall and Hayward Gallery) and occupying a 21-acre site that sits in the midst of London's most vibrant cultural quarter on the South Bank of the Thames. The site has an extraordinary creative and architectural history stretching back to the 1951 Festival of Britain. Building on this rich heritage, Southbank Centre offers an extensive artistic and cultural programme including annual and one-off themed festivals and classical and contemporary music, performance, dance, visual art and literature and spoken word events throughout the year. www.southbankcentre.co.uk