



**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

AIG  
58 Fenchurch Street,  
London  
EC3M 4AB  
www.aig.com

Contact:  
Stephen Muir, Communications Manager – UK  
T: 020 7954 8288  
E: [stephen.muir@aig.com](mailto:stephen.muir@aig.com)

**AIG Life unveils new structure for growth**

*Tuesday 3<sup>rd</sup> May 2016* – AIG Life today announced the creation of a new distribution structure to support its growth in the UK financial services market. Intermediary and Partnerships channels are being developed to deliver dedicated sales, marketing and propositions support for these specialist channels.

Mark Anders joins AIG Life as Partnerships Director and Vicky Churcher, who currently leads the Sales team, will continue to build on AIG Life’s award-winning position as Intermediary Director.

Mark was previously Sales and Marketing Director at Friends Life and worked at AIG Life leading the sales channel when it was part of Fortis/Ageas. He will take on this new role with effect from 3 May 2016.

Adam Winslow, CEO of AIG Life said, “This new structure allows us to develop exciting new propositions and build on the strong relationships we have with the Intermediary sector, as well as provide specialist support to the Partnerships market.

“Vicky has played a crucial role in building AIG Life’s highly-regarded intermediated business and it’s right that she leads our growth in this important market. At the same time, I am delighted that Mark will be joining the team to lead AIG Life’s relationship with new partners and their customers.”

**Ends**

**Notes to editors**

American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today we provide a wide range of property casualty insurance, life insurance, retirement products, mortgage insurance and other financial services to customers in more than 100 countries and jurisdictions. Our diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at [www.aig.com](http://www.aig.com) and [www.aig.com/strategyupdate](http://www.aig.com/strategyupdate) | YouTube: [www.youtube.com/aig](http://www.youtube.com/aig) | Twitter: @AIGinsurance | LinkedIn: <http://www.linkedin.com/company/aig>. These references with additional information about AIG have been provided as a convenience, and the information contained on such websites are not incorporated by reference into this press release.

AIG is the marketing name for the worldwide property-casualty, life and retirement, and general insurance operations of American International Group, Inc. For additional information, please visit our website at [www.aig.com](http://www.aig.com). All products and services are written or provided by subsidiaries or affiliates of American International Group, Inc. Products or services may not be available in all countries, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain property-casualty coverages may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds, and insureds are therefore not protected by such funds.