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AIG Life unveils new structure for growth

Tuesday 3rd May 2016 – AIG Life today announced the creation of a new distribution structure to support its growth in the UK financial services market. Intermediary and Partnerships channels are being developed to deliver dedicated sales, marketing and propositions support for these specialist channels.

Mark Anders joins AIG Life as Partnerships Director and Vicky Churcher, who currently leads the Sales team, will continue to build on AIG Life's award-winning position as Intermediary Director.

Mark was previously Sales and Marketing Director at Friends Life and worked at AIG Life leading the sales channel when it was part of Fortis/Ageas. He will take on this new role with effect from 3 May 2016.

Adam Winslow, CEO of AIG Life said, "This new structure allows us to develop exciting new propositions and build on the strong relationships we have with the Intermediary sector, as well as provide specialist support to the Partnerships market.

"Vicky has played a crucial role in building AIG Life's highly-regarded intermediated business and it's right that she leads our growth in this important market. At the same time, I am delighted that Mark will be joining the team to lead AIG Life's relationship with new partners and their customers."

Ends

Notes to editors

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Additional information about AIG can be found at www.aig.com/strategyupdate | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance | LinkedIn: http://www.linkedin.com/company/aig. These references with additional information about AIG have been provided as a convenience, and the information contained on such websites are not incorporated by reference into this press release.

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