



PRESS RELEASE

AIG
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AIG and g4g inspire young women to take up STEM in Guildford

Friday 18 November 2016 - AIG Europe Limited (AIG), a global insurer, and Greenlight for Girls (g4g), an international organisation dedicated to encouraging girls to pursue studies in science, technology, engineering and maths (STEM) subjects held an event for 70 young women aged 11 to 14 years in Surrey this Friday.

Almost 700 young women have participated in activities supported by AIG and g4g since 2015. The young women took part in an interactive, hands-on day of discovery showcasing the importance of STEM subjects.

Friday's event was held at Surrey University in Guildford and the students that attended were invited via the University's outreach of local schools, including Heathside, Therfield and Weydon School.

As the Official Insurance Partner of New Zealand Rugby, AIG also invited players from the Black Ferns, New Zealand's national women's rugby team to make a special guest appearance and emphasise the importance of science in sport.

Anthony Baldwin, CEO of AIG Europe Limited, and an alumni of Surrey University said, "Making a positive impact in our local communities is one of AIG's citizenship priorities and I am proud of our partnership with g4g. Earlier this year, I personally made a [HeForShe](#) pledge to encourage diversity. So, I am committed to hosting events like these with a goal to inspire the future generation of female STEM leaders."

Since 2015, AIG has worked closely with g4g and have partnered in London, Vilnius, Brussels and Barcelona, and next month are excited to host their first ever g4g@WorkDay event in AIG's New York office.

Melissa Rancourt, Founder and Chairman, g4g, explained, "The story of Greenlight for Girls began with one email asking if there was a need to encourage girls in STEM careers. The result brought us to today – over 2,500 role models volunteering their time to do exactly this – help to encourage and inspire girls around the world, and it is working."

Melissa added, "It is important to demonstrate that science (meaning science, technology, engineering and math) is linked to everything around us – and is a part of any career path you may choose to follow. The event today and our partnership with AIG is a perfect opportunity to demonstrate this link and to inspire the next generation to look ahead to their future."

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Notes to editors

FOR IMMEDIATE RELEASE



greenlight for girls

The future is full of possibilities



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