



July 2025 | AIG UK

AIG e-Trade | Trade on AIG eXtra and Acturis

Digitally Traded Solutions for SME Business

AIG's e-trading proposition offers brokers streamlined access to a broad range of leading risk solutions through AIG extra, our award-winning digital platform, and Acturis.



Start e-Trading with AIG

It's simple to start e-trading with AIG. We've made getting an agency straightforward for brokers that want to trade SME business online.

[FIND OUT MORE](#)

Broker Service Centre

Our Broker Service Centre is focused on ensuring brokers spend less time on referrals and more time growing their business. With multiple contact options for referrals and questions, including AIG Chat, we're here to support our partners with quick turnaround times.

[CONTACT THE BROKER SERVICE CENTRE](#)

Empowering Growth

Our dedicated team of e-Trade Business Development Managers (e-BDMs) are here to support you every step of the way, from product onboarding and training to ongoing support and optimisation.

[CONTACT YOUR LOCAL E-BDM](#)

BROKER TESTIMONIAL

"e-Trading with AIG is absolutely fantastic and I'm receiving super feedback from my team. From a management perspective, it's the time saving that's the additional benefit."

Team Leader of a
UK National Broker

e-Trade Product Range

We bring big solutions to small businesses. Comprising of both package products and monoline insurance solutions, our digitally traded propositions are tailored to the needs of SMEs.

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Lifeline Plus
Group Personal Accident and Business Travel Insurance
 Personal Accident and Travel insurance plus a wide range of medical and assistance services to help keep travelling employees safe.
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Micro PA
Personal Accident & Hospital Cash Plan Insurance
 Personal Accident and/or Hospital Cash Plan cover with fixed or customisable benefits, specifically designed for UK-based sole traders and smaller SME businesses.
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Property Owners
Property Owners Package Insurance
 Designed for UK commercial risk and portfolios of up to 20 properties, mixed occupancy locations and residential risks may also be included in a wider portfolio.
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Commercial Combined
Business Package Insurance
 Multi-section policy providing a range of the essential covers purchased by small to medium sized businesses with turnovers up to £10m.
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Retail Package
Retailers Insurance
 Broad and flexible insurance cover for Retailers with a turnover of up to £5m and up to 5 locations.
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Office & Surgeries Package
Office and Surgeries Insurance
 Broad and flexible cover specifically designed for UK-based small and medium sized office businesses with turnovers of up to £10m.
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CyberEdge®
Cyber Liability Insurance
 Cyber insurance package with first and third party cover, cyber loss prevention advice, responsive guidance during an incident and post event consultancy services.
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Professional Indemnity
Professional Liability Insurance
 Protection for organisations, their principals, partners and employees against a range of alleged negligence claims.
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PrivateEdge
Directors' and Officers' Liability Insurance
 Management liability cover for private companies, partnerships, charities and other not-for-profit organisations.
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Excess Protect
Excess of Loss Insurance
 Cover for any combination of Excess Public and Products Liability, Excess Employers' Liability and Excess Motor Third-Party Property Damage.
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CargoGuard
Goods in Transit Insurance
 Annual 'All Risks' cover on Institute Cargo Clauses 'A' basis for domestic and international transits by sea, air and land. Option to include UK storage as part of Stock Throughput.
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EnviroPro
Environmental Liability Insurance
 Cover for losses from gradual pollution releases and biodiversity damage for SME businesses domiciled in the UK, Channel Islands and the Isle of Man with a turnover of up to £50m.

To learn more about our product range, visit www.aig.co.uk/etrade

